

# »»» SOCIOLOGY





With an education in Sociology, you will develop the following skills:

- Recognize trends and patterns
- Develop concise reports and essays
- Critical Thinking
- Oral presentations
- Interpersonal Communication
- Data and Analysis technology
- Writing
- Research
- Management
- Planning and Organization
- Analytic thinking
- Capacity to anticipate and understand the views and concerns of others
- Conduct and explain sociological research
- Develop new perspectives on problem solving
- Work well under pressure
- Teamwork and leadership
- Inter-cultural skills

Students with a Sociology background have the advantage of understanding human behaviour and relationships in groups, organizations and communities, and the broader aspects of social, cultural, political and economic life in both local and global contexts, which many employers consider to be a valuable asset.

A sociology degree is valuable preparation for advanced social science studies in:

- Education
- Law
- Medicine & other health areas
- Social work
- Management & Communications in the public and private sectors



## SOCIOLOGY IS

the study of human social behavior. An education in Sociology will help you answer questions about your relationship with your communities and the world. Regardless of which career path you choose, a background in Sociology will provide you with the resources that will help you on your way and connect you to your work.

At KPU, the Sociology Department offers a four year Bachelor of Arts, Major in Sociology, and Minor in Sociology, as well as a two year Associate of Arts Degree in Sociology. We offer a wide range of courses that will prepare you for graduate or professional studies. Our courses are rigorous in both theory and research, and are taught in creative and innovative ways by qualified and dedicated instructors.

A sociology degree offers you an education that is both rewarding and practically useful in preparing you for your future career. It will provide you with theoretical and analytical tools that will help you to better understand our complex multicultural society.

# SOCIOLOGY CAREERS

Industry/Sector	Possible Careers	Credentials
Academia Post-secondary	<i>Sociology Professor</i> <i>Researcher/Research Coordinator</i> <i>University Administrator</i> <i>Support Services Coordinator</i> <i>Academic Advisor/ Career Counsellor</i>	MA or PhD, Sociology
K-12 Education	<i>Social Studies Teacher</i> <i>School Administrator</i> <i>School Counsellor</i>	BC Teaching Certificate  Administration/ Counselling: Graduate Diploma in Education; MA or M.Ed.; or BSW
Research and Social Program Evaluation	<i>Research Associate or Consultant (e.g. housing, human/ social services, poverty, education)</i> <i>Research and Community Development Advisor</i> <i>Socio-Economic Program Evaluation Officer</i> <i>Social Research Analyst</i> <i>Census Officer/ Statistician</i> <i>Historical Researcher</i> <i>Demographer</i>	BA, Sociology Some positions: MA or PhD, Sociology; technical skills (e.g. SPSS software)
Public/Social Policy	<i>Policy Analyst</i> <i>Policy Researcher/ Writer</i> <i>Policy Development Coordinator</i> <i>Policy Research and Communications Associate</i>	BA, Sociology Some positions: MA or PhD
Social Work	<i>Family/Human Service Counsellor</i> <i>Home Support Worker</i> <i>Child/Youth Care Worker and Outreach Worker</i> <i>Women's Emergency Worker</i> <i>Addictions Counsellor</i> <i>Rehabilitation Support Worker</i> <i>Residential Support Worker/Coordinator</i> <i>Disability Support Worker/Case Manager</i>	Entry level: BA, Sociology Senior Positions: Diploma of Social Work, BSW, MSW; MA Sociology

Industry/Sector	Possible Careers	Credentials
Community and Social Services	<i>Community Engagement Coordinator</i> <i>Gender and Inclusion Strategy Advisor</i> <i>Community and Social Services Worker</i> <i>Career and Employment Consultant</i> <i>Social Assistance Advocate</i> <i>First Nations Community Support Worker</i> <i>Rural Outreach Worker</i>	BA, Sociology Senior Positions: MA or PhD; BSW or MSW
Homelessness/ Housing and Urban Planning	<i>Strategic Initiatives on Homelessness, Director</i> <i>Homeless Youth Relief/ Overnight Worker</i> <i>Regional/Community Planner</i>	BA, Sociology Senior positions: MA, Community, Urban or Regional Planning
Social Justice and Human Rights	<i>Equal Opportunity Specialist</i> <i>Children's/Senior Citizen's Advocate</i> <i>Poverty/Homeless Advocate</i> <i>Gender and Inclusion Specialist</i> <i>Human Rights Defender</i> <i>Social Justice Program Officer</i>	BA, Sociology Senior positions: MA, Sociology; LL.B
Immigration	<i>Immigration Officer/ Case Manager</i> <i>Immigrant Support/ Services Worker</i>	BA, Sociology
Global Development	<i>Development Program Officer</i> <i>Community Development Project Manager</i> <i>Emergency Aid Worker/ Coordinator</i> <i>Child Protection Worker</i> <i>Resettlement Specialist</i>	BA, Sociology Senior positions: MA, Sociology; or BA, Economics or Political Science





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Industry/Sector	Possible Careers	Credentials
Human Resources	Human Resources Specialist/Manager Employment Relations Specialist Labour Relations Officer Research and Information Analyst Personnel Selection Officer	Entry Level: BA, Sociology Senior positions: Diploma or BBA, Human Resources or MBA
Media, Journalism and Public Relations	Media Producer/Coordinator News Reporter/Broadcaster (Radio or TV) Media Editor Researcher and Writer Digital and Social Media Specialist/Coordinator Communication/Community Relations Manager Public Relations Officer	BA, Sociology; technical skills (e.g. digital media software) Some positions: Journalism Diploma, Certificate; BJ or MJ
Business, Marketing and Advertising	Business Analyst Project Manager Market Researcher Consumer Researcher Advertising Executive	Entry Level: BA, Sociology Some positions: BA Economics; BBA, Marketing; or MBA
Law, Criminal Justice and Protective Services	Victim Support Worker Corrections/Probation Officer Juvenile Court Worker Human Rights Lawyer	BA, Sociology Legal positions: Diploma or BA Criminology; LL.B.
Government, Politics and Public Service	Politician (Elected Official – Municipal, Provincial or Federal) Ministry/Community Affairs Officer Community Development Project Manager Political Aide Foreign Services Officer/Diplomat	BA, Sociology Some positions: MA, Sociology; BA or MA Economics or Political Science; LL.B.



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**kpu.ca**



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