**ATTENTION STUDENT**: If you are found to have plagiarized any part of your PsychSim assignment, you will receive a 0 for the assignment and may be formally reported to KPU. If you wish to quote the source provided or any other webpage, you MUST cite the source using APA formatting. To avoid plagiarism, write all answers **in your own words**.

For more information on plagiarism and cheating, please visit <https://libguides.kpu.ca/academicintegrity/plagiarism> to study the videos and tutorials available.

​

KPU's policy on academic integrity is found at <https://www.kpu.ca/student-rights-responsibilities/academic-integrity>

**Name this file using the following format:**

**LastnameFirstname\_Section\_AssignmentName**

For example: SmithJohn\_A54\_AuditorySystem

**PsychSim Online: Forgetting**

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student ID: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Course/Section: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Instructor: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Watch this video to answer the following questions: <https://youtu.be/HVWbrNls-Kw>

**Encoding**

1. Number the following stages of learning/memory from 1-5:

|  |  |
| --- | --- |
| **Event** | **Stage Number** |
| Retrieving memories from long-term storage |  |
| External event occurs |  |
| Initial pass through working/short-term memory |  |
| Encoding sensory information |  |
| Storage in long-term memory |  |

**Retrieval Cues**

1. Colette was doing her psychology assignment and realized she needed a textbook from the living room. She quickly walked to the living room, but when she entered the room, she had no idea why she was there. Which retrieval cue *best* describes how she should remember why she entered the room?
2. Tanisha had a great day and was in a happy mood, so she decided to sit on the couch and relax before going to bed. While relaxing, she is prone to recall \_\_\_\_\_\_\_\_\_\_ (sad/happy) memories because of the retrieval cue of \_\_\_\_\_\_\_\_\_\_\_\_\_\_ memory.

**Serial Position Effect**

Watch this video and complete the activity relating to the serial position effect: <https://youtu.be/zct8sg2bysU>

1. How many of the words were you able to remember?
2. Was there a pattern to which words you remembered? Relate your answer (**in your own words**) to the primacy and recency effect.

**Memory Failures**

The video outlines three ways we forget things: we fail to encode it, fail to retrieve it, or experience storage decay.

1. **In your own words**, explain why encoding failure occurs.
2. What are some ways to combat retrieval failure?

**Interference**

1. Provide **your own** example of proactive interference. ***The example must be different from the one provided in the video.***
2. Provide **your own** example of retroactive interference. ***This example must be different from the one provided in the video.***

Optional video on Dr. Elizabeth Loftus’ research in memory: <https://www.youtube.com/watch?v=FMkZWXDulA4>