

KWANTLEN POLYTECHNIC UNIVERSITY
ACADEMIC YEAR 2010/11 TO 2012/13 COMPARISON

Enrolments by Program - Faculty of Business

(Headcounts are FTE countable registrations and are unduplicated within program; a student may be counted across more than one program if registered in multiple programs)

Program	Domestic			International			Sum			#Ch Over	%Ch Over	
	10/11	11/12	12/13	10/11	11/12	12/13	10/11	11/12	12/13		11/12	10/11
Post Baccalaureate Diploma												
Human Resources Management	60	52	43	16	22	20	76	74	63	-11	-17%	-15%
Bachelor of Business Administration												
Accounting	786	1038	1070	114	170	201	900	1208	1271	63	41%	5%
Accounting, Coop Option	74	66	171	2	1	11	76	67	182	115	139%	172%
Entrepreneurial Leadership	510	516	501	75	73	88	585	589	589	0	1%	0%
Entrepreneurial Leadership, Coop Option	20	17	37	4	2	2	24	19	39	20	63%	105%
Human Resources Management	455	524	575	60	74	90	515	598	665	67	29%	11%
Human Resources Management, Coop Option	42	49	83		1	3	42	50	86	36	105%	72%
Marketing Management	93	299	387	9	59	66	102	358	453	95	344%	27%
Marketing Management, Coop Option	6	7	33				6	7	33	26	450%	371%
Bachelor of Technology												
Information Technology	57	63	121	8	6	25	65	69	146	77	125%	112%
Information Technology, Coop Option	16	11	44	2	2	6	18	13	50	37	178%	285%
Associate of Arts												
Economics	54	64	69	18	28	27	72	92	96	4	33%	4%
Diploma												
Accounting	943	800	682	175	183	173	1118	983	855	-128	-24%	-13%
Business Administration	377	320	254	107	114	189	484	434	443	9	-8%	2%
Business Management	647	577	508	105	116	119	752	693	627	-66	-17%	-10%
Commerce	1	1					1	1	0			
Computer Information Systems	2		120		1	45	2	1	165	164	>100%	>100%
Computer Information Systems, Coop Option	4		23			6	4	0	29		625%	
General Business Studies	440	422	328	37	55	66	477	477	394	-83	-17%	-17%
Marketing Management	287	233	192	40	43	39	327	276	231	-45	-29%	-16%
Public Relations	44	45	50	1	1		45	46	50	4	11%	9%
Certificate												
Accounting	116	117	118	3	4	5	119	121	123	2	3%	2%
Business		1	1				0	1	1	0		0%
Business Management	119	103	82	5	8	6	124	111	88	-23	-29%	-21%
Computer Information Systems	73	91	57	3	4	4	76	95	61	-34	-20%	-36%
General Business Studies	64	87	69		3	6	64	90	75	-15	17%	-17%
Legal Administrative Studies	68	63	70				68	63	70	7	3%	11%
Marketing	29	36	30	1	1		30	37	30	-7	0%	-19%
Office Administration	1		2				1	0	2		100%	
Total (Unduplicated)	5,038	5,312	5,336	742	908	1,114	5,780	6,220	6,450	230	12%	4%

Please refer to Academic Year 2010/11 to 2012/13 Glossary for definitions