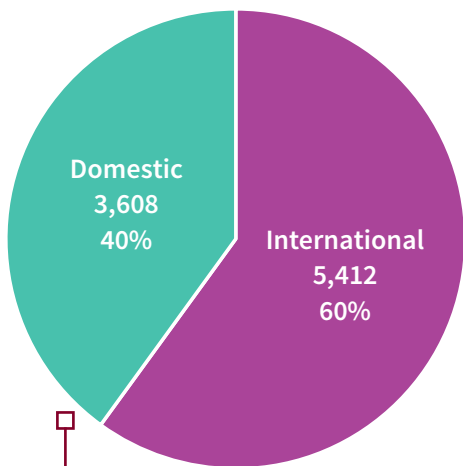


Students Who Studied in the 2022/23 Academic Year

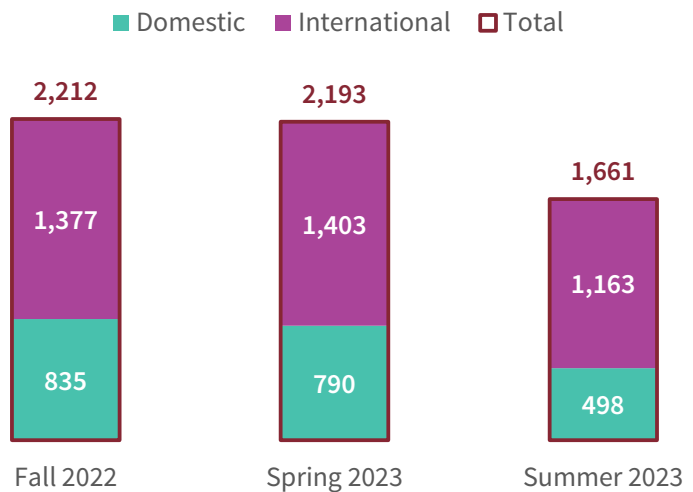
All students enrolled at KPU in the Melville School of Business

» Headcount

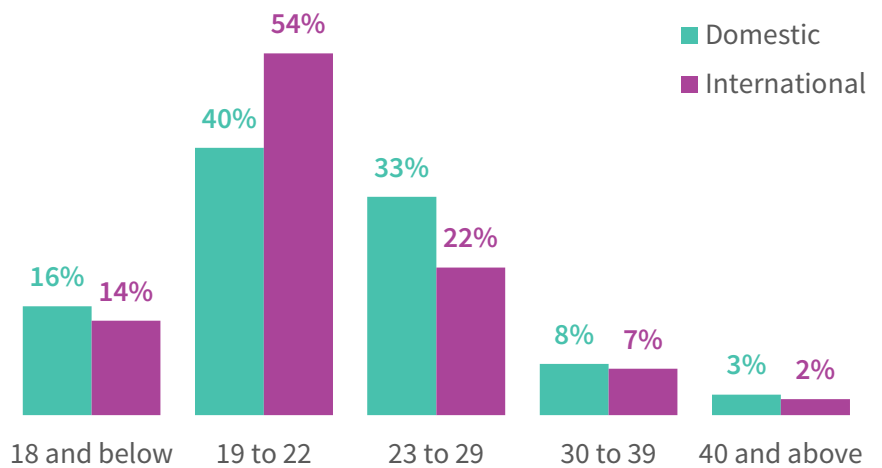


1% of domestic students are Indigenous

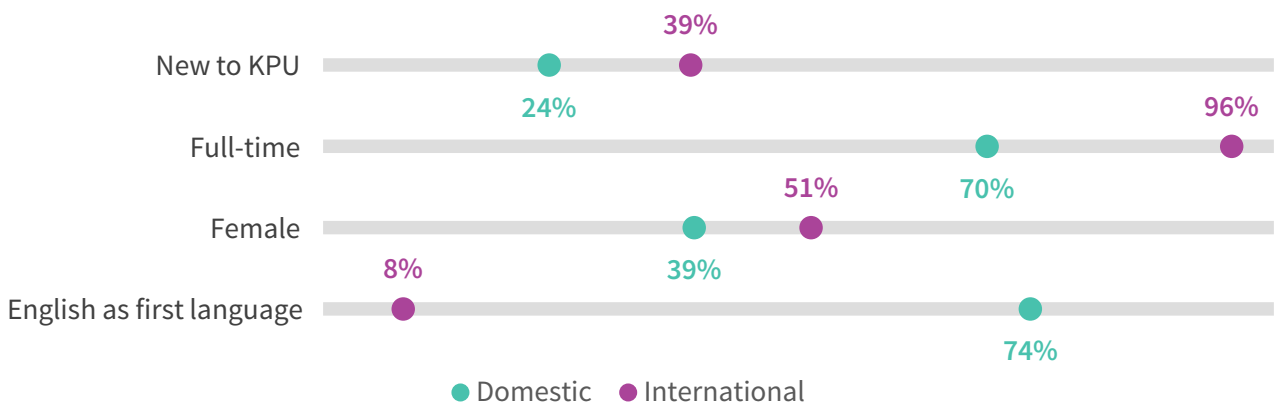
» Full-Time Equivalent (FTE)



» Age Distribution of Students

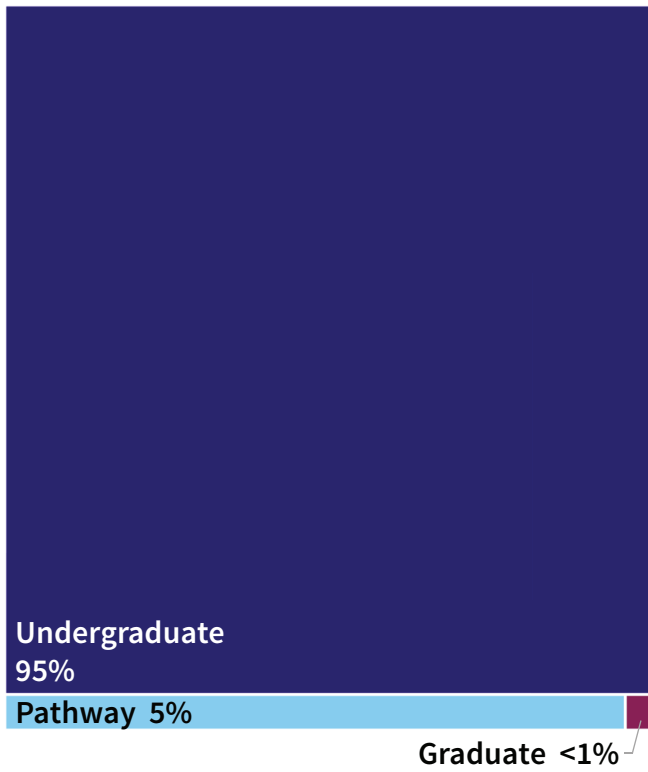


» Key Student Demographics

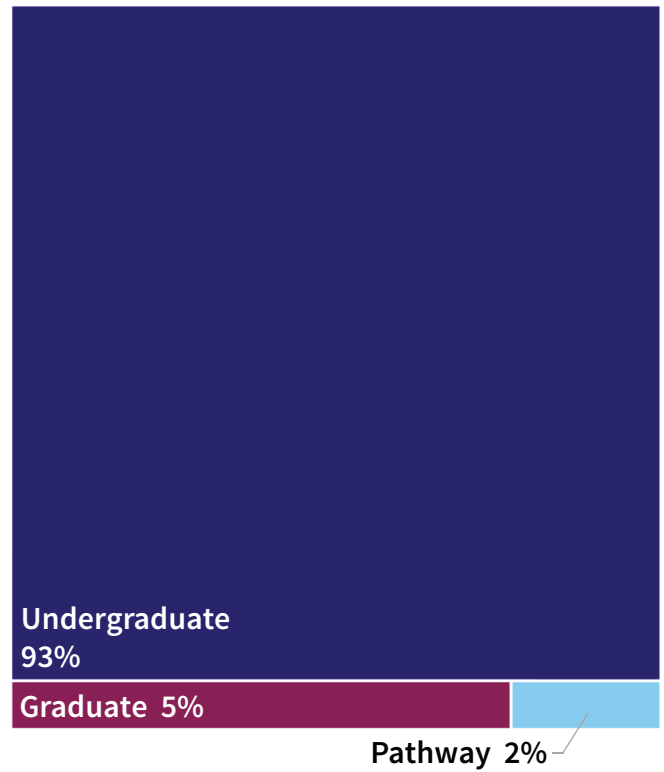


» Student Level

» Domestic



» International



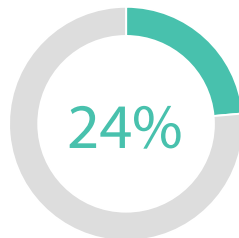
» Student Enrolment Patterns

Took preparatory courses

Average # of courses

Average # of credits

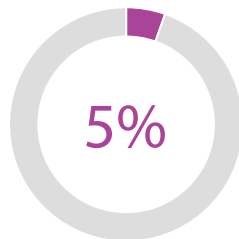
» Domestic



6

18

» International

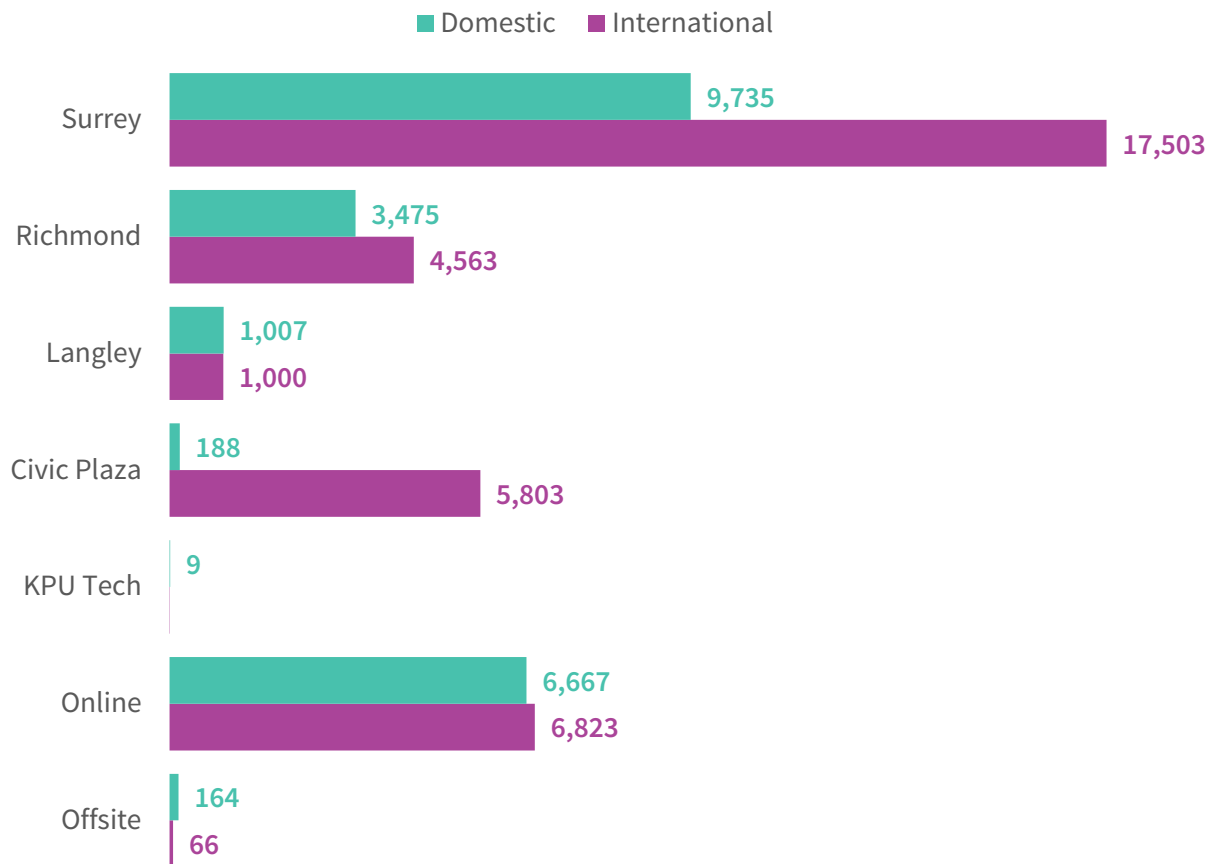


7

22

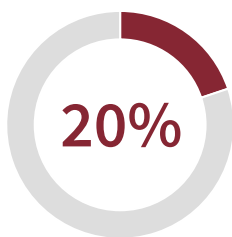
» Class Campus

Number of seats filled on each campus/online. Students can take classes on more than one campus.

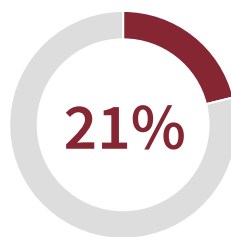


» Students Attending Multiple Campuses

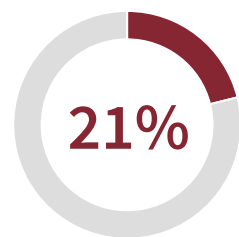
» By Semester



Fall 2022

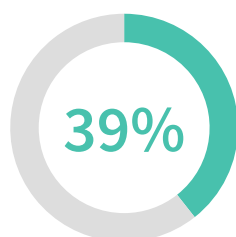


Spring 2023

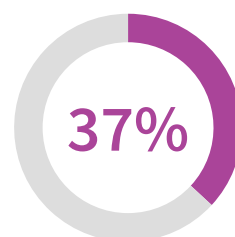


Summer 2023

» By Student Status in Academic Year

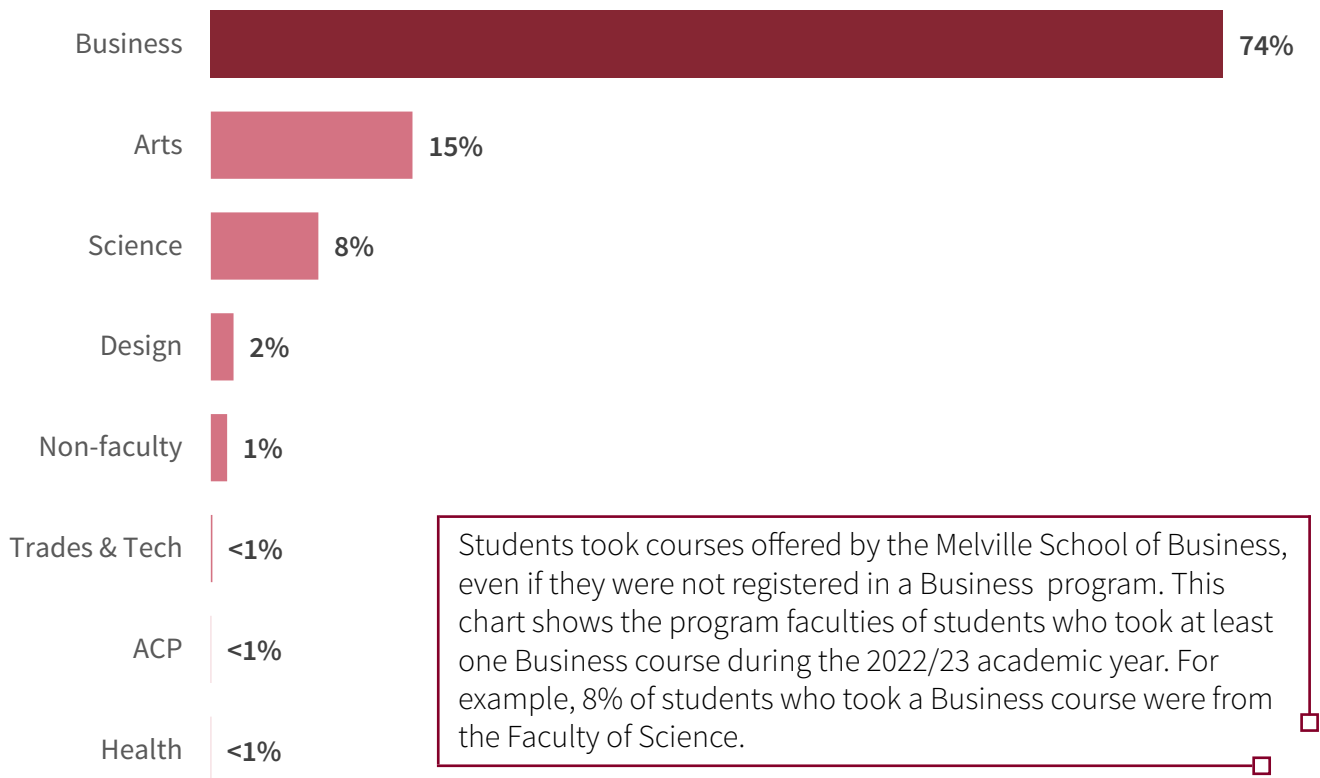


Domestic

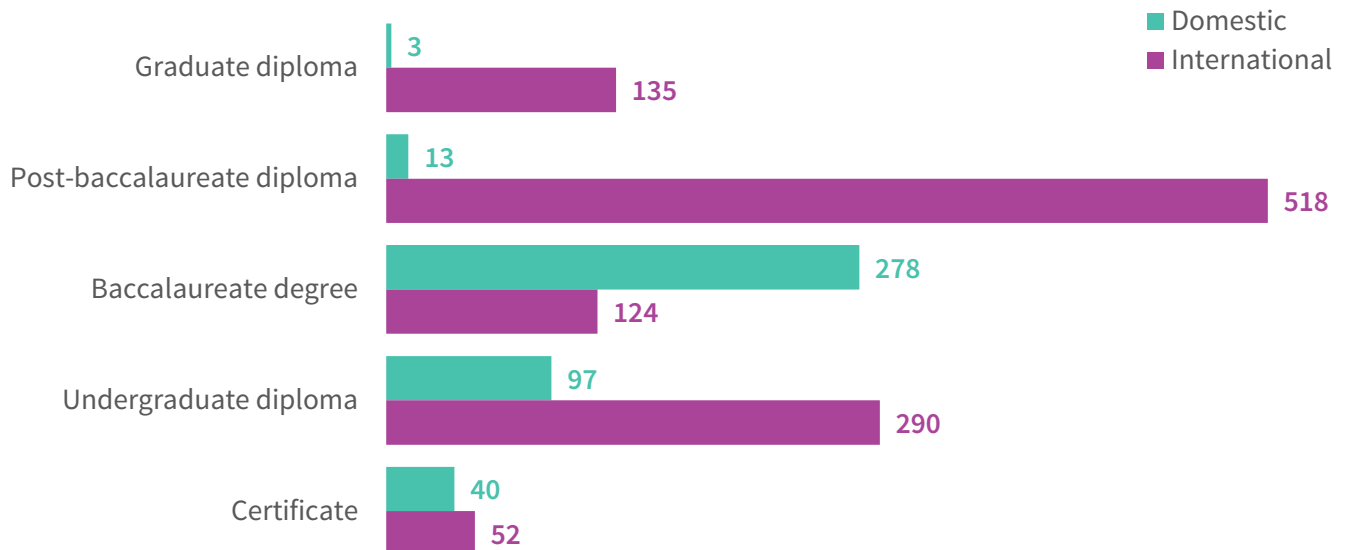


International

» Business Course Enrolment by Faculty



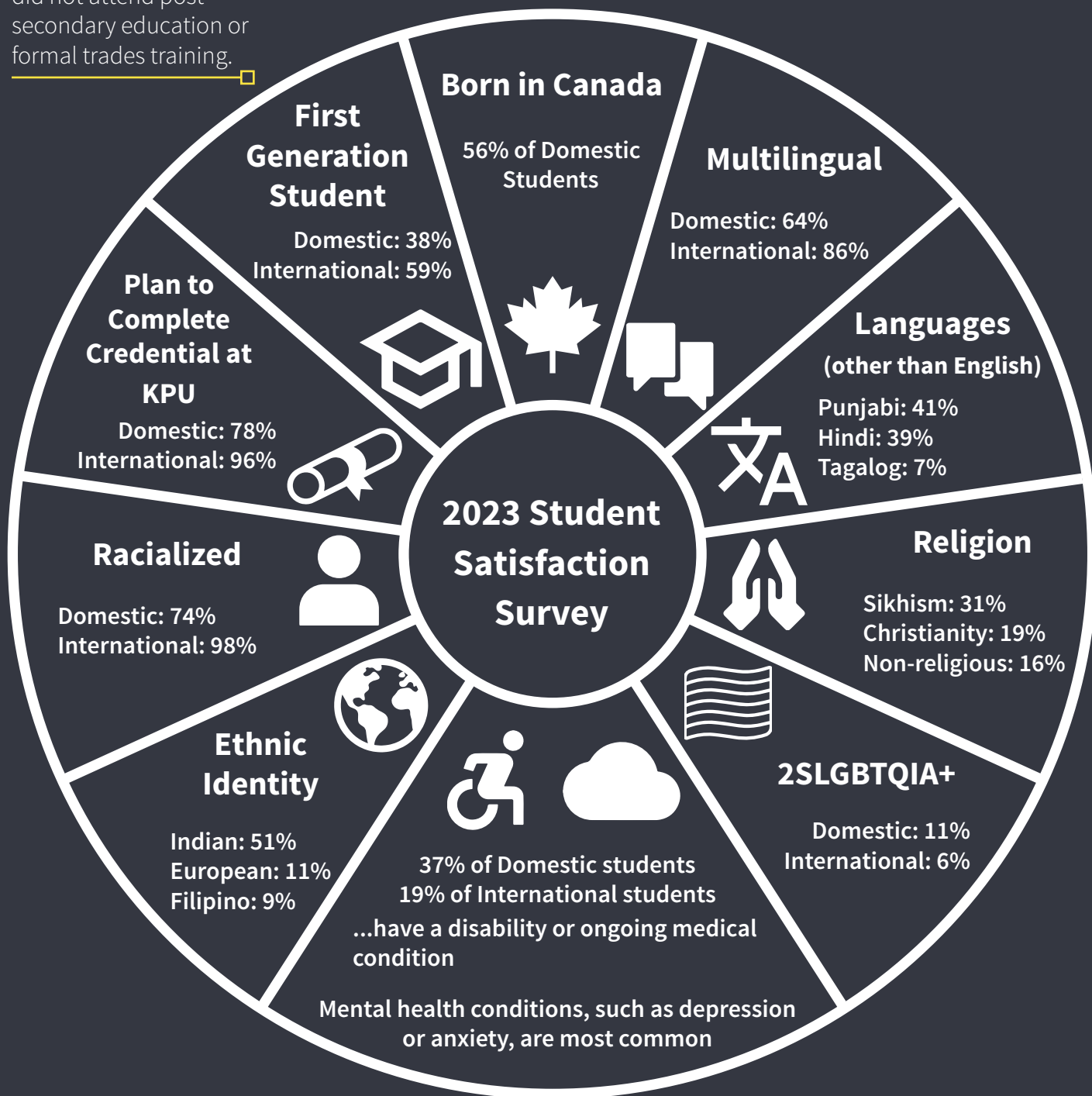
» Number of Graduates by Credential Type



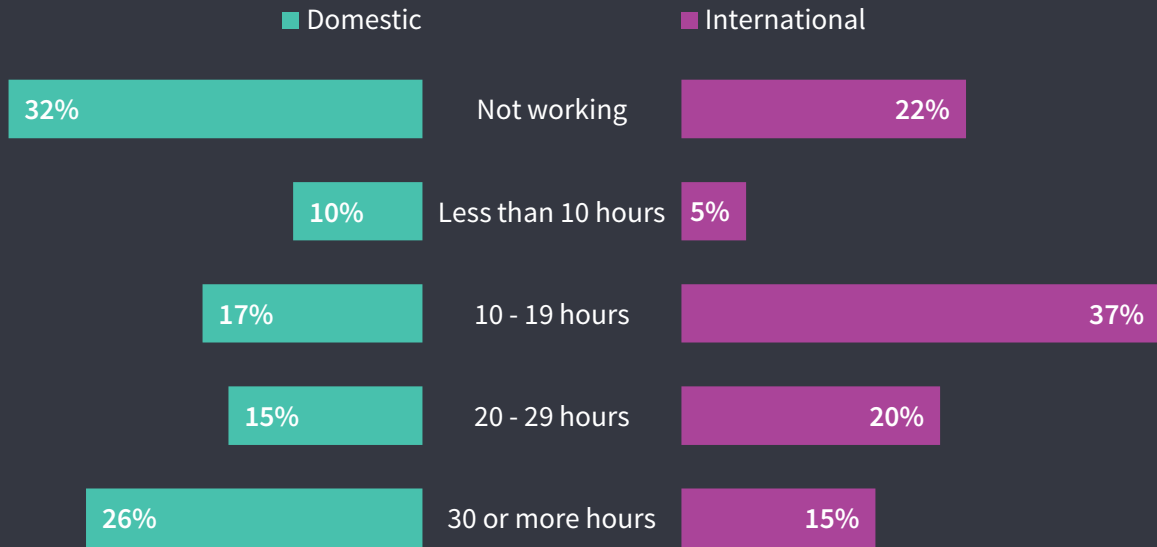
What Business Students Tell Us - 2023 Student Satisfaction Survey

Of the 6,740 eligible Business students registered in fall 2023, 2,306 (34%) participated in the annual survey.

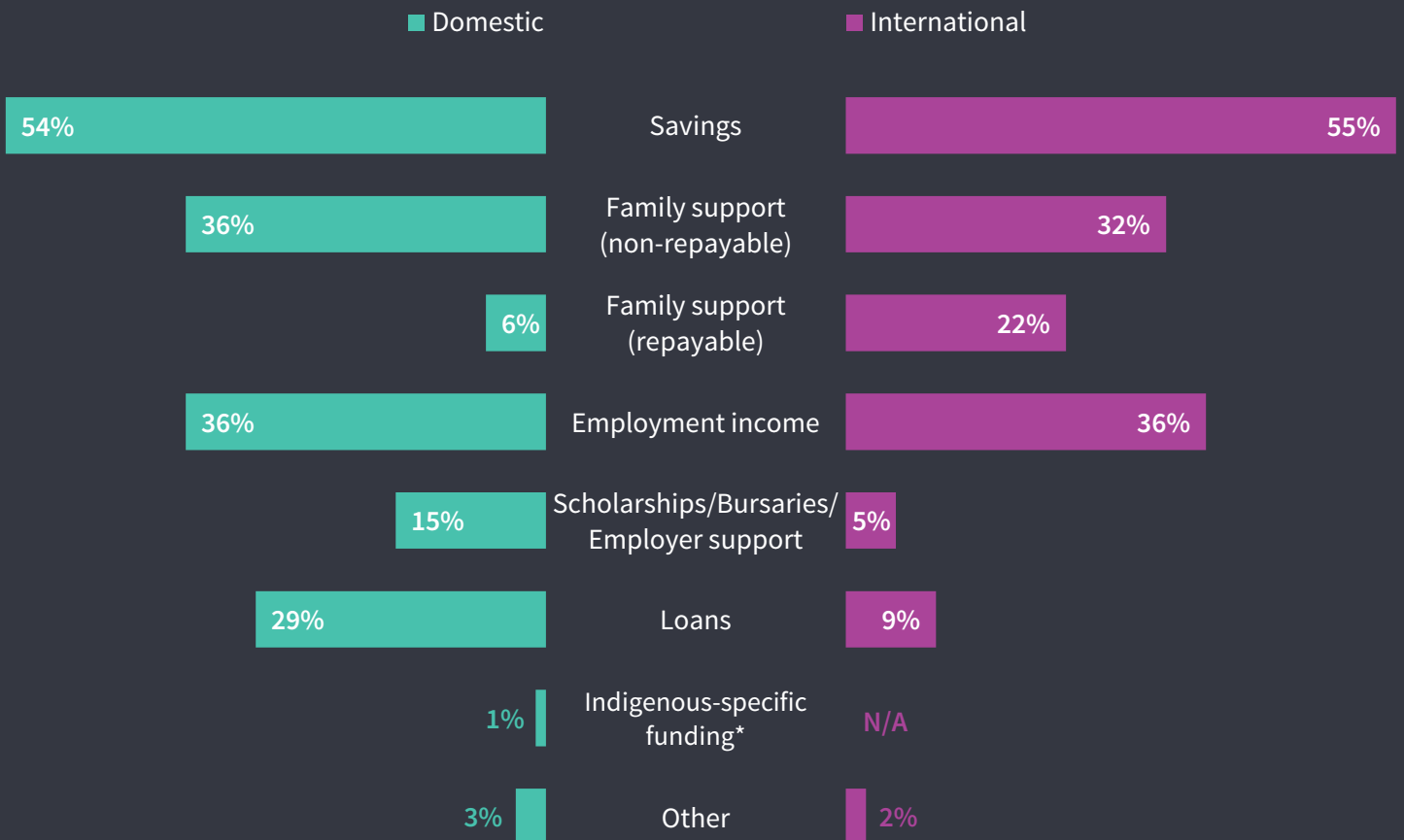
First generation students are those whose parents did not attend post-secondary education or formal trades training.



» Weekly Hours Worked in Paid Employment



» Funding Sources for Education & Living Expenses

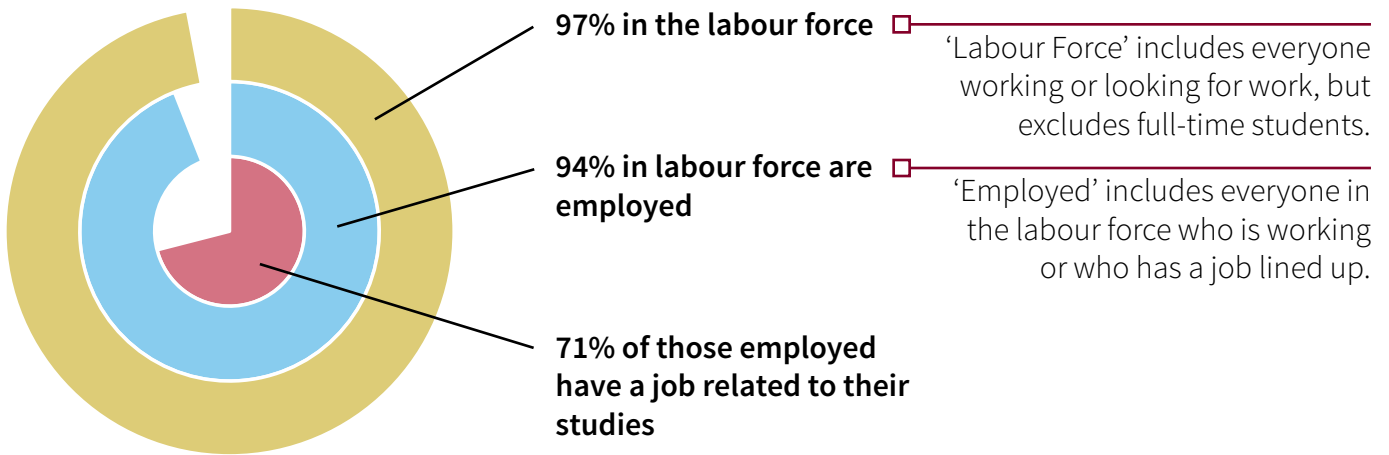


* This includes funding from urban Indigenous organizations, First Nations Band, Métis provincial organization, or KPU's tuition waiver for local Indigenous students.

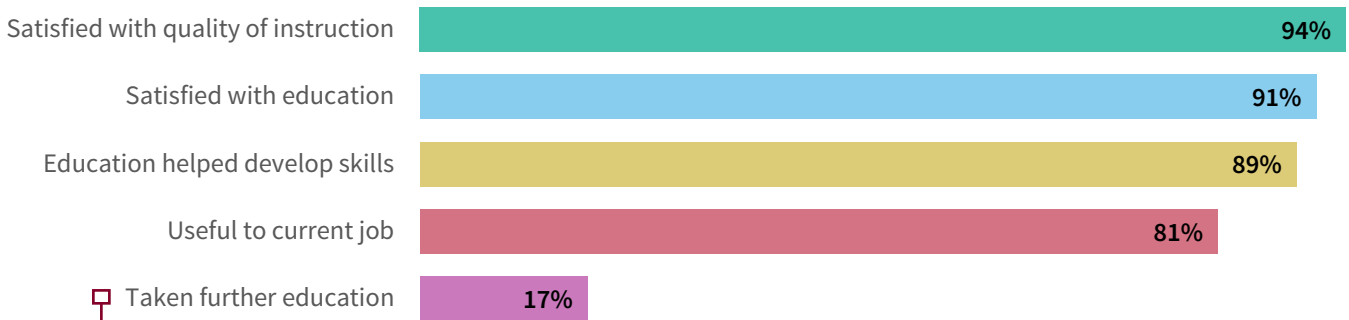
How Business Graduates Do

From the 2021-2023 BC Student Outcomes Surveys (conducted within two years of graduation)

» Labour Force Participation



» Business Graduate Outcomes



Of bachelor's degree graduates who took further education, 3% took another undergraduate degree (e.g., MD, dentistry, law, teacher), and 16% pursued a master's or doctoral degree.

» Business Graduate Skill Development

Percent of students who approved their program or KPU's helpfulness in developing the following skills. □

