

**KWANTLEN POLYTECHNIC UNIVERSITY
SUMMER 2011 TO 2013 COMPARISON**

Enrolments by Program - Faculty of Business

(Headcounts are FTE countable registrations and are unduplicated within program; a student may be counted across more than one program if registered in multiple programs)

Program	Domestic			International			Sum			#ChOver	%Ch Over	
	2011	2012	2013	2011	2012	2013	2011	2012	2013	2012	2011	2012
Post Baccalaureate Diploma												
Human Resources Management	34	20	21	9	9	13	43	29	34	5	-21%	17%
Bachelor of Business Administration												
Accounting	430	566	552	61	99	117	491	665	669	4	36%	1%
Accounting, Coop	60	39	123		1	8	60	40	131	91	118%	228%
Entrepreneurial Leadership	237	242	210	37	44	48	274	286	258	-28	-6%	-10%
Entrepreneurial Leadership, Coop	15	11	24	1	1	2	16	12	26	14	63%	117%
Human Resources Management	249	276	284	30	40	49	279	316	333	17	19%	5%
Human Resources Management, Coop	6	12	16				6	12	16	4	167%	33%
Resources Management, Coop	26	22	44			1	26	22	45	23	73%	105%
Marketing Management	61	153	177	5	28	40	66	181	217	36	229%	20%
Marketing Management, Coop	5	3	23				5	3	23	20	360%	667%
Bachelor of Technology												
Information Technology	30	35	60	3	4	14	33	39	74	35	124%	90%
Information Technology, Coop	7	7	33		2	3	7	9	36	27	414%	300%
Associate of Arts												
Economics	19	25	30	7	14	16	26	39	46	7	77%	18%
Diploma												
Accounting	389	337	293	94	94	98	483	431	391	-40	-19%	-9%
Business Administration	137	103	101	48	62	100	185	165	201	36	9%	22%
Business Management	221	195	172	51	53	63	272	248	235	-13	-14%	-5%
Commerce	1						1					
Computer Information Systems			48		1	24		1	72	71		7100%
Computer Information Systems, Coop	1		13				1		13		1200%	
General Business Studies	152	134	89	18	29	38	170	163	127	-36	-25%	-22%
Marketing Management	75	65	47	17	13	16	92	78	63	-15	-32%	-19%
Marketing Management, Coop	9	3	7	1	1	1	10	4	8	4	-20%	100%
Public Relations	4	2	10				4	2	10	8	150%	400%
Certificate												
Accounting	40	49	43	1	1		41	50	43	-7	5%	-14%
Business		1						1				
Business Management	29	32	19	1	6	1	30	38	20	-18	-33%	-47%
Computer Information Systems	22	22	14		1	1	22	23	15	-8	-32%	-35%
General Business Studies	15	30	24		2	4	15	32	28	-4	87%	-13%
Legal Administrative Studies	2		4				2		4		100%	
Marketing	10	10	9	1			11	10	9	-1	-18%	-10%
Total (unduplicated)	2286	2394	2490	385	505	657	2671	2899	3147	248	18%	9%