

EARLY BLOOMERS

Project Bloom has been truly fortunate to present genuine, inspirational community leaders as keynote speakers. The event has been emceed by community leaders such as Sophie Lui (Global), Sarah Daniels (Urban Suburban) and Kerri Adams (CTV). Past speakers include courageous, dedicated women such as:

Stephanie Cadieux, KPU Alumna/Honorary Degree Recipient

Stephanie Cadieux was re-elected for a second term as MLA in 2013, and reappointed Minister of Children and Family Development. Living with a spinal cord injury since a car accident at the age of 18, Cadieux has been a strong advocate for programs that assist people with physical disabilities, and help them regain their independence. She has been named in Vancouver's Top 40 under 40, and the Vancouver Sun's list of B.C.'s Top 100 Influential Women, because of her leadership, perseverance and contributions to B.C.

Katrina Pacey

Long before lawyer Katrina Pacey became litigation director for Pivot Legal Society, she knew she wanted to devote her life to helping those unable to help themselves. This was inherited from her mother - a social activist involved in the women's movement - who has been one of Pacey's major influences. Pacey has received the YWCA Women of Distinction Award, and is routinely asked to speak about human-rights issues at universities.

Laurel Middelaer

In May 2008, four-year-old Alexa Middelaer was struck and killed by an impaired driver. Her parents Laurel and Michael have since strived to create a legacy for their tenacious, vibrant daughter as advocates for making B.C.'s roads safer. In 2010, they challenged government and law enforcement to reduce drunk driving deaths by 35 per cent by 2013. That challenge was met and surpassed by Alexa's Team, which is credited by law enforcement for a 52-per cent reduction in deaths.

A SPECIAL THANKS TO OUR 2014 SPONSORS

PLATINUM: Budget Foods

GOLD: Delta TV, Nurse Next Door, Port Metro Vancouver

SILVER: Boutique Blanche, MK Delta Lands, Westshore Terminals

BRONZE: Richmond Acura, Marina Garden Estates

PARTNERS: Flowers Beautiful, And then Again, Painted with Love, Turtlenina, Greystone Rentals, Coast Tsawwassen Inn, Greenscape Design & Décor, Clark's Audio Visual, SkinnyGrape, Stir Coffee, Le Cigale, Delta Firefighters Charitable Society and Delta Hospital Foundation

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KPU SUPPORTS
International Women's Day
March 6th, 2015

Illustration, Pauline Tiongson, KPU Fine Arts student



KPU IS BLOOMING

KPU is celebrating International Women's Day by continuing to expand the reach of Project Bloom, an annual event that encourages collaboration and community between women.

Founded in 2008, the event provides an opportunity for guests to be inspired by brilliant, ambitious and dedicated women in an environment that supports growth and continuous learning. It is the mission of Project Bloom to serve as a platform to empower one another through the meaningful exchange of experiences and expertise. With this event, our goal is to foster partnership, strategic networking and purposeful fundraising efforts that will help women grow their cohort of powerful resources and support. International Women's Day, (March 8, 2015) is a dedicated day to the acts of courage and determination by ordinary women who have played an extraordinary role in their communities.

Project Bloom has been rewarded with distinguished women speakers that capture the core of this memorable day, held at the Harris Barn in Delta, B.C. from on the Friday nearest to International Women's Day each year. The event provides a platform to honour, mentor, collaborate and inspire the women in our communities, and create new paths for our future leaders.

Join our network of thriving women, and their mothers and daughters, that contribute to female leaders collectively reaching their goals.



A BUDDING ENDOWMENT

As KPU has stepped into the host role of Project Bloom, we have focused our fundraising efforts on establishing an Endowed Award, directly funded through ticket sales and donations to support continued learning and women in our communities.

The award criteria will ensure funds are allocated to single mothers, female immigrants, Aboriginal women and women with disabilities obtaining post-secondary education at KPU.

ENJOY THE PLEASURE OF PHILANTHROPY

Through ticket sales, you will have the opportunity to provide an invitation to a KPU student in a chosen faculty of your choice.

The students will be seated with you and your guests. Watch for the Save the Date invitation and ticket sales options for more details.

MEDIA SPONSORS

Over the past six years, Project Bloom has built a reputation as a professional, high-quality event. It has received significant publicity in our local communities, with coverage on CTV, Delta TV, online and in our community newspapers. The event successfully continues to build momentum and garner support in the business communities of Surrey and Delta.



SPONSORSHIP OPPORTUNITIES 2015

Diamond \$10,000 (exclusive)

Presenting name of the event

Highlighted as Diamond sponsor on event signage and promotional material

Recognition as Diamond sponsor in community newspaper advertising

Centre spread advertisement in event program

Verbal recognition at the International Women's Day event

Recognition on KPU event website

Recognition in Thank you advertisement post-event in community newspaper

8 tickets to the event

Platinum \$7,500 (up to two sponsors)

Recognition as Platinum sponsor in community newspaper advertising

Highlighted as Platinum sponsor on event signage

Full page advertisement in event program

Verbal recognition at the International Women's Day Event

Recognition on KPU event website

Half-page advertisement in event program

Recognition in Thank you advertisement post-event in community newspaper

6 tickets to the event

Gold \$5,000 (up to three sponsors)

Recognition as Gold sponsor in community newspaper advertising

Highlighted as Gold sponsor on event signage

Half page advertisement in event program

Verbal recognition at the International Women's Day Event

Recognition on KPU event website

Recognition in Thank you advertisement post-event in community newspaper

4 tickets to the event

Silver \$2,500 (up to six sponsors)

Highlighted as a Silver sponsor on event signage

Quarter page advertisement in event program

Verbal recognition at the International Women's Day Event

Recognition on KPU event website

Recognition in Thank you advertisement post-event in community newspaper

2 tickets to the event

Bronze \$1,000

Highlighted as Bronze sponsor on event signage

Verbal recognition at the International Women's event

Recognition on KPU event website

Recognition in Thank you advertisement post-event in community newspaper

1 ticket to the event