



BACHELOR OF Product Design

Program Model

The Bachelor of Product Design links creativity and innovation through the transformation of ideas into marketable products. In our hands-on program, you will experience the entire product design process cycle. You will identify problems and explore many different fields such as recreational and technical gear, sportswear and accessories, protective, safety, and rescue equipment. Our students also acquire marketing and business capabilities to strategize, develop and promote leading-edge prototypes and products.

Working in collaboration with professional associations and practicing designers, graduates develop and design product solutions that can improve people's everyday lives and wellbeing.

| YEAR ONE | | YEAR TWO | | YEAR THREE | | YEAR FOUR | |
|---|--|--|--|--|--|--|--|
| Fall | Spring | Fall | Spring | Fall | Spring | Fall | Spring |
| Studio 1: Design Methods for Hard Materials DEPD 1100 | Studio 2: Design Methods for Soft Materials DEPD 1200 | Studio 3: Design for Industry Context DEPD 2310 | Studio 4: Design for Performance: Sport and Industry DEPD 2400 | Studio 5: Design for Systems Change DEPD 3500 | Studio 6: Design for Protective Apparel and Gear DEPD 3610 | Studio 7: Design Research for Capstone DEPD 4710 | Studio 8: Design for Capstone Production DEPD 4810 |
| Visualization for Product Design DEPD 1110 | Computer-Aided Design Fundamentals DEPD 1240 | | | | | | |
| Design Research Methods DEPD 1130 | Construction Technologies DEPD 1250 | Material Technology DEPD 2320 | Production Technology DEPD 2420 | Production Cycles DEPD 3520 | Special Topics: Design for a Changing Climate DEPD 3640 | Products & Business Design DEPD 4720 | |
| Model Making DEPD 1140 | Designing for Humanity DESN 1150 | Human Factors for Product Design DEPD 2331 | Socio-Cultural Planetary Context DEPD 2430 | Semiotics and Affordances for Product Design DEPD 3530 | Industry Experience DEPD 3630 | Approved Elective | Design Research Knowledge Mobilization DEPD 4820 |
| Introduction to University Writing ENGL 1100 | Design Histories DEPD 1260 OR DESN 1220 OR DESN 1121 | Primary Research and Ethics for Design DEPD 2340 | Introduction to Marketing MRKT 1199 | New Extremes - Future Designing for Climate Adaptation DEPD 3560 | Approved Elective | Approved Elective | Approved Elective |

How to Apply

Admission Requirements:

- » English 12 with a min C+ (or equivalent)
- » Entrance Package (including portfolio) & interview

Application Dates & Deadlines

- » Apply between October 1 and March 1

APPLY ONLINE
kpu.ca/apply

Portfolio Review & Interview

The Bachelor of Design in Product Design is a limited intake and selective entry program. Applicants from a wide variety of experience and backgrounds are invited to apply. Once you have completed your application, you will receive a link to upload the following components:

The Portfolio

Submit at least 6 – 8 examples of work you produced in the last two years.

- » Include diverse mediums: drawings, illustrations, posters, typography, computer graphics, animation, video, paintings, printmaking, photography, drafting, crafts, sewn garments, and three-dimensional pieces.
- » Show your process: a journal, sketchbook, collections of ideas, or process documentation that highlights your thought process and how your ideas evolve.
- » Logical organization: Ensure your portfolio is well-organized. Each project should have clear explanations of goals, dates, sizes, mediums, and whether it was done for school, work or independently.
- » Highlight at least one full project: Demonstrate the complete progression of a project, from the initial research and sketches, through development stages (revisions, tests), to the final result.

NOTE: If you come from an engineering, science, trades, or technical program, please include projects that highlight programming, building, or design skills.

The Interview

- » Successful applicants to the Product Design program will be contacted for an in-person or remote interview. Receiving an interview invitation does not guarantee admission to the program.

Out-of-town applicants:

If you live out-of-town, province or country, you will be required to participate in an online/virtual interview.

kpu.ca/productdesign

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Contact Us

Please contact design@kpu.ca for program inquiries.

**WILSON
SCHOOL
OF DESIGN**



KWANTLEN
POLYTECHNIC
UNIVERSITY

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Future Students' Office

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